



# EVERYONE COUNTS!

## WHAT IS THE CENSUS?

The Census is a count of every person living in the United States, carried out by the U.S. Census Bureau every 10 years. The Kern Complete Count Committee (KCCC) is working locally to ensure everyone is counted.

## WHY IS THE CENSUS IMPORTANT?

### • Dollars & Resources

Census data determines spending of federal dollars for local schools, roads, hospitals, child care and senior centers, and other services supporting our communities.

• The state will lose federal funding of approximately \$1,950 per person, per year, for ten years, for every person not counted in the 2020 census. That's a loss of funding equal to almost \$20,000 per person who isn't counted.

• **Congressional & State Districts** are based on Census data giving us a voice in our democracy!



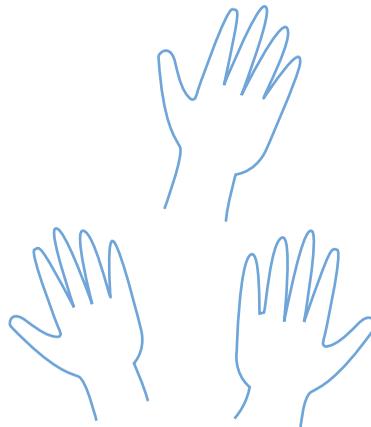
## YOUR PRIVACY IS PROTECTED.



It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household. The information can only be used to produce statistics. Bureau staff **will not** share your information with other government agencies.

## KERN COUNTS! HOW CAN YOU BE COUNTED?

It's easy! Each household will receive a notice in the mail with directions on how to fill out the Census questionnaire online, by phone, or by mail. Visit [www.census.gov](http://www.census.gov) for more information.



## WHEN WILL THE 2020 CENSUS HAPPEN?

Reminders by mail will start in March 2020. A Census Worker will only visit your home to collect the information in person if you have not completed the Census questionnaire by the end of April 2020.

*Be sure to count all children and adults living in the household!*

## WANT TO LEARN MORE?

Please visit [www.KernCounts.org](http://www.KernCounts.org) or dial 2-1-1 for additional information on the Census. You can also find a list of kiosk locations around Kern County where you can complete your 2020 Census questionnaire.